

CASE STUDY

Media & Entertainment

Our client in the Media & Entertainment sector is on a mission to make their entertainment products not only sustainable but also positively impactful! Picture them as the friendly neighborhood game-changer, spreading joy and excitement wherever they go. After parting ways with a major industry player, their tech team decided it was time for a makeover. They're revamping their tech world by upgrading to the cloud and investing in skills that will make them future-proof. With this tech facelift, their teams are geared up to tackle whatever challenges come their way.

About our Partnership

Our client teamed up with Talenza from 2021 to 2024 as their trusted advisor during their demerger from a major industry player. And guess what? The partnership is still going strong! During this epic journey, Talenza has been there, making sure they have the right people to set the business up for success. Talenza has handled recruiting teams to support everything from back-end systems to retail and digital platforms, as well as engineering and testing environments, integration platforms, and portfolio management and delivery.

The Media and Entertainment Industry

In this industry, state-of-the-art technology reigns supreme, crafting captivating social experiences for its beloved customers. It's an industry that thrives on innovation, always seeking ways to elevate the excitement and explore new horizons within the realms of betting and entertainment.

Not stopping there, this dynamic industry made a whopping contribution of approximately 420 million Australian dollars to the economy in 2022 alone! Talk about hitting the jackpot! With such promising numbers and the ever-growing popularity of online entertainment, the market proves to be a goldmine for gambling investments, with endless prospects for continuous growth.



57

Jobs

161

Interviews

57

Placements

110

Trees Planted

22

Executives we've supported with capacity

96%

Satisfaction Score

Recruitment
Done Differently

Challenges & Solutions

Behind the scenes, our Client faced their own set of challenges. Enter Talenza. We joined forces with them to revolutionise their technology landscape. 🚀

When their General Manager of Technology Business Systems set out to shake things up with agile practices, we stepped in as the perfect partner to help uplift their agility skills.

Together, we tackled the complexities of the highly regulated industry, navigating state-specific regulations with finesse.

When the pandemic hit, at Talenza, we didn't miss a beat. With talent pools running dry, we unleashed innovative strategies to attract the best and brightest right to their doorstep. From flexible work arrangements to robust support networks, we showcased their EVP in all its glory, making it a no-brainer for top talent to join the team.

The real magic happens when we dive deep into the culture and vision of this business, sourcing highly aligned digital talent who not only fit the job but also the culture. By immersing candidates in their ethos, we ensured a perfect match that boosted retention and fueled business growth.

A Winning EVP

Flexible Working

Different ways of working

Connection & belonging

Parental leave

Domestic and family violence support

Inclusion networks

Indigenous inclusion

Employee recognition

Health, Safety & Wellbeing



Testimonial

DAWN STEPHENSON
General Manager Business Systems
The Lottery Corporation (TLC)



"The main thing is that the people that they have placed have been high calibre...when I come to Talenza looking for someone I know they're not just going to throw a bunch of candidates at me, I'm confident that they will screen them and not only for job fit, but for cultural fit..."

I think that their candidates came in with a clear understanding of the environment they were coming into and the ways of working - there were no surprises. They are a true partner, they understand our business, they understand who all the leaders are and the quiriness including myself and so they'll be able to brief the candidates really easily.

We have had great retention from the team members. There's always things that make people move on career development or a whole load of money being thrust at them. But I think in general the people that have joined have joined eyes wide open and have and have stayed with us for longer."

Thanks to this winning partnership, the future of gaming and wagering in Australia has never looked brighter. 🌟 #TechRevolution #GameChangers

What the candidates have had to say



12 month impression

Jodie is the greatest recruiter I've ever had the pleasure of working with. Not only was she with me the entire way through the recruitment process even before I got the position (most recruiters didn't respond to any of my emails during the process) but checks in regularly to see how I'm travelling. Best recruiter ever!

- Business Analyst Digital



Interview Stage

Very supportive and professional. Jack provided a detailed description of the role, what to expect during the interview, and great insight into the company itself. I had everything needed for a successful interview. I'm excited to work with Jack on future opportunities.

- UX / UI Designer

Some of the roles we have placed

General Manager
Technology IT Services

General Manager Technology
Corporate Systems

UX / UI Designer

Business Analyst

Test Manager

Android Manager

Security Architect

Senior Security Engineer

Software Engineer

Engineer Lead

Senior Android Developer

Vulnerability Lead

About us

The Transformation Group exists to empower individuals and organisations to unlock their potential for a better tomorrow.

Our proven track record includes overseeing a distributed workforce of thousands of technology and transformation professionals in Australia.

Each day, we bring people and technology solutions together to accelerate business transformation through two entities – Talenza and Tranzformd.

ABOUT TALENZA


Talenza is an award-winning technology, digital and business transformation workforce solutions agency, connecting innovative organisations with the boldest and brightest talent across Australia.

Our team deliver a truly specialist and tailored solution, providing high performing talent acquisition solutions all the way up to board level. Our vision and values underpin who we are, not only as a business but as people. We are committed to delivering real value and forging true partnerships with our clients and candidates. Whether you're an SME or a blue-chip enterprise we're committed to delivering more, more than our clients expect and more than our competitors deliver. We thrive on understanding how we can affect your business performance. We want to understand your DNA. We want to deliver real organisational impact. We don't just connect the dots, we create culture.


Contact Us


Sydney

 Level 7, 10 Spring Street
Sydney NSW 2000


 +61 (02) 8248 8077


Brisbane

 Level 12, 40 Creek St,
Brisbane City QLD 4000

 +61 (07) 3053 5737

Melbourne

 Level 7, 222 Exhibition
Street Melbourne VIC 3000

 +61 (03) 9938 7110